

QRG

QUALITY-RESOURCE.COM

CORPORATE HEALTH AND WELLNESS PROGRAM

Working Professionals

EMPOWERING BRANDS • ENGAGING PEOPLE



Working Professionals

THE POWER OF PROMOTIONAL PRODUCTS

This proven program was designed to reduce company healthcare costs while decreasing absenteeism and improving employee productivity. A healthy, prosperous workforce makes for a strong business. Investing in health in the workplace reduces healthcare costs, improves productivity and makes businesses more successful.

Promotional products remain less expensive per impression than most other forms of advertising. The investment in ad specialties is modest, more targeted and allows for much greater levels of interaction with consumers than other forms of advertising.

This illustrates the power of promotional products:

- 83% of respondents like receiving a promotional product with an advertising message
- 88% recalled the advertiser
- 82% own 1 to 10 promotional products
- 53% use promotional products once a week or more often

Promotional products can play a key role in part of your comprehensive health and wellness program with a core focus on the following:

- Reducing healthcare costs
- Reducing employee absenteeism
- Improving employee productivity

With our comprehensive health and wellness program, and a solid understanding of your organizational needs, we can help you too!

Stats provided by PPAI



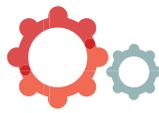
PROBLEM

FASTEST GROWING COSTS
FOR EMPLOYERS ARE
EMPLOYEE HEALTH BENEFITS



POOR HEALTH

Poor health costs the U.S. economy
\$576 billion a year
**Forbes*



PRODUCTIVITY LOSSES

Health-related productivity losses cost
employers \$227 billion per year
**Forbes*



COST SAVINGS

For every \$1 spent on workplace
wellness programs, employers can save
up to \$6 on healthcare costs
**Forbes*

Poor health is bad for business. Chronic disease drives healthcare expenditures, which cuts into profit and productivity. Workplace productivity suffers when poor health results in employee absenteeism or when employees report to work but illness keeps them from performing at their best.

For employers to grow in an increasingly competitive landscape, maintaining a healthy workforce is critical. By managing employee health with the same attention that is typically used in the management of financial capital, employers can improve employee wellness, corporate profitability, and organizational effectiveness.



Employee wellness programs have become a staple in many corporations to attract talent, keep them happy and motivated, and decrease employee absenteeism and turnover. Investments in prevention and health promotion programs have shown returns on investment and are a sustainable way for businesses to address the health of their employees and their bottom lines. Even small investments in health within the workplace can create big returns.

To help solve this problem, we created a comprehensive employee wellness program for a large Fortune 1000 company. This program focused on improving employee health awareness, increasing physical activity and creating a fun and happy work environment. This annual program consisted of two initiatives to ensure maximum engagement of the employees. It was unveiled at the company's town hall meeting at the start of the new year. Employees were presented with an overview of the program that outlined the fun new initiatives. In addition, they also received a lunch cooler containing the first issue of the workplace wellness newsletter and a cook book that featured healthy recipes.

The first initiative was a fitness challenge, an idea to get the whole office involved and was a great way to get the competitive juices flowing. Health trackers with the corporate logo were distributed to all employees to track daily physical activity. Employees were rewarded monthly for meeting predetermined fitness goals. Rewards were tiered gold, silver and bronze based on fitness achievements that month. Within each tier, employees could choose their prizes. Prizes consisted of technology products, health and wellness items and gift cards to local businesses.

The second initiative offered was a gym membership/fitness program incentive and reimbursement program. Employees were provided with a sport bag and hydration bottle if they were enrolled in a gym membership or group fitness facility. In addition to the gym membership reimbursement, the company also rewarded employees at the end of the year with \$300 for proven fitness participation.

RESULTS

The comprehensive program was executed over a one year period to keep employees happy, engaged and focused on meeting their health and wellness goals. The program was a great success as there was a 26% reduction in absenteeism and 21% reduction in healthcare costs. In addition, the company's annual employee engagement survey showed significant improvement from the prior year. The company plans to expand the program and continue the momentum with their new healthy work environment.

EMPLOYEE HEALTH AND WELLNESS PROGRAM

INTRODUCTORY GIFT

Female Giveaway



#9503

Male Giveaway



#9501

FITNESS CHALLENGE

Stay Competitive



#70360

Stay Connected



#70266

GYM/FITNESS INCENTIVE

Stay Organized



#4265

Stay Hydrated



#60137

Stay Connected



#3933



Malibu Lunch Cooler

9478 Black
 9479 Royal Blue
 9480 Red
 AS LOW AS **\$4.98R**
 MINIMUM 100



Open Trail Cooler

9501 Dark Grey
 9502 Royal Blue
 9503 Red
 AS LOW AS **\$9.98R**
 MINIMUM 25



Matrix Cooler

9600 Black
 9601 Royal Blue
 AS LOW AS **\$14.98R**
 MINIMUM 25

Igloo® Yukon Cooler

AS LOW AS **\$16.98S**
MINIMUM 25

9062 Gunmetal
 9063 Steel Blue



Igloo® Diesel Cooler

AS LOW AS **\$19.98S**
MINIMUM 25

9038 Gunmetal Grey



Add inspirational messaging!





Wired Earbuds with Mic



3933
Black



3934
White

AS LOW AS \$4.98R
MINIMUM 100



New

Vertex Revive Waist Pack



3913
Black

AS LOW AS \$9.98R
MINIMUM 50

VERTEX
TECHNICAL SERIES



Get Fit Health Tracker



70360
Black



70361
White

AS LOW AS \$64.98R
MINIMUM 6



Active Health Tracker with Heart Rate Monitor



70370
Black

AS LOW AS \$89.98R
MINIMUM 6





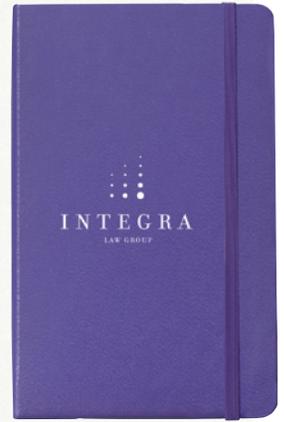
Mighty Mini Bluetooth® Speaker

- 4001 Black
- 4002 White
- 4003 Royal Blue
- 4004 Green

AS LOW AS **\$12.98R**
MINIMUM 25

Moleskine® Hard Cover Ruled Large Notebook

- 40060 Black
- 41060 Red
- 42060 White
- 43060 Oxide Green
- 44060 Brilliant Violet
- 45060 Orange Yellow
- 46060 Navy Blue
- 48060 Scarlet Red
- 49060 Slate Grey



AS LOW AS **\$20.95S**
MINIMUM 25

MOLESKINE

New Brookstone® Connoisseur's Wine Opener

AS LOW AS **\$39.95S**
MINIMUM 12



- 70010 Silver

Brookstone®

New Brookstone® Etch Bluetooth® Speaker

AS LOW AS **\$39.98S**
MINIMUM 12



- 70266 Black
- 70267 White

Brookstone®

Electra Bluetooth® Headphones

AS LOW AS **\$49.98R**
MINIMUM 12



- 3976 Black-Brushed Silver



Add inspirational messaging!

New
**American Tourister®
 Voyager
 Computer
 Backpack**

AS LOW AS **\$49.98S**
 MINIMUM 12



96016
 Black



New
**American Tourister®
 Voyager
 Amenity Case**

AS LOW AS **\$24.98S**
 MINIMUM 12



96004
 Black



**Pioneer
 Computer
 Backpack**

AS LOW AS **\$29.98R**
 MINIMUM 12



5186 5187
 Black Navy Blue



**Vertex™ Nitro Computer
 Messenger Bag**

AS LOW AS **\$44.98R**
 MINIMUM 12



5390
 Black






New

Power Play Sport Bag

4275 Black
 4276 Royal Blue
 4277 Red
 4278 Electric Lemon
 AS LOW AS **\$5.98R**
 MINIMUM 50



Replay Sport Bag

7065 Seattle Grey
 7066 Royal Blue
 7067 Red
 AS LOW AS **\$8.98R**
 MINIMUM 50



Fast Break Sport Bag

7070 Seattle Grey
 7071 Royal Blue
 AS LOW AS **\$14.98R**
 MINIMUM 25



Billboard Convertible Sport Bag

4265 Black
 4266 Royal Blue
 AS LOW AS **\$17.98R**
 MINIMUM 25



Vertex™ Tech Duffel

4030 Black
 4031 Royal Blue
 4032 Red
 4033 Apple Green
 4034 Apple Green
 AS LOW AS **\$24.98R**
 MINIMUM 25




Samsonite Tectonic™ 2 Convertible Sport Duffel

95044 Black
 AS LOW AS **\$79.98S**
 MINIMUM 6

Samsonite

New
Calypso Tritan Hydration Bottle
 - 25 oz.

AS LOW AS **\$7.98R**
 MINIMUM 50

				
60130 Black	60131 Seattle Grey	60132 Royal Blue	60133 Apple Green	60134 Red
				
60135 Purple	60136 Solar Orange	60137 Maillbu Blue	60138 Pink Raspberry	60139 Electric Lemon



bobble® infuse
 - 20 oz.

AS LOW AS **\$14.98S**
 MINIMUM 25

		
50150 Peacock	50151 Fern	50152 Sugar Plum



AVEDA

bobble
 make water better.

New
Thermos® Sport Bottle with Covered Straw
 - 24 oz.

AS LOW AS **\$15.98S**
 MINIMUM 24

	
80245 Smoke	80246 Turquoise



lotusiana

GENUINE
THERMOS.
 BRAND

New
Aviana™ Luna Double Wall Stainless Bottle
 - 20 oz.

AS LOW AS **\$19.98R**
 MINIMUM 25

		
15025 Charcoal	15026 Royal Blue	15027 Aqua



Atlanta
 DOWNTOWN
 RESTAURANT
 WEEK

AVIANA



GlobalSolutions™

Your Source for Direct Import & Custom Products.

World-class service & design.

- Save up to 30% or more off of standard catalog prices by ordering overseas.
- Take an existing Gemline product and modify it to meet your specific needs.
- Work directly with our team of designers to develop completely custom products to truly WOW your customers.

Completely Custom Product



QUALITY-RESOURCE.COM

At QRG, we are committed to providing you with trendy lifestyle merchandise, stylish identity apparel, impactful incentives, meaningful recognition, and enterprise marketing execution solutions !